



# DYNAMON

powered by  | TYRE ANALYTICS



**Using Dynamon's Tyre Analytics highlighted the significant reduction in fuel consumption possible by changing the tyres on our fleet.**

Tyre Analytics provided us with clear and useful information that we anticipate will enable us to run a more efficient fleet. As a result of this procurement analytics project, we have changed to a different tyre manufacturer.

Tyre Analytics was used to analyse Wincanton's container and general haulage operations, to identify the TCO associated with different tyre choices. The analytics quantified the fuel consumption specific to our fleet, based on our unique journeys and our vehicle configurations. The results also enabled us to see the potential reduction in CO<sub>2</sub> emissions possible for the larger fleet. The results from the procurement analytics project using Tyre Analytics triggered our change in tyre choice for the divisions of our fleet that were analysed.

**Carl Hanson**

Procurement and Fleet Director

